



# 44<sup>th</sup> Australian Van Nationals

Charters Towers, North Queensland

19 - 22 April 2019

Dear Potential Sponsor,

In 2019, the 44<sup>th</sup> consecutive Australian Van Nationals is being held in the historical town of Charters Towers, North Queensland. From 19 to 22 April 2019, an assembly of vans and vanners from all over the country will come together in the historical town of Charters Towers, 'The World', to compete for a variety of prizes including 'Australia's Top Van'.

The Australian Van Nationals is a not-for-profit event with all proceeds being donated to various charities. In 2019 the charity of choice is the Leukaemia Foundation Accommodation Centre, Townsville. The iconic annual event has been increasing in popularity over the past few years, with vans coming for the event from all over Australia. It is the largest Van Show held in Australia and with 2019's event being held in Queensland for the first time ever, we are expecting entrants to flock to and see our unique town.

## **Event History**

Completing its 43<sup>rd</sup> year, the Australian Van Nationals have successfully been held throughout Australia since 1975 and is considered a highlight of the Vanning calendar. This is the first time this event has been held in North Queensland, which is exciting for the Queensland vanners and a chance for other states to see what Queensland has to offer. The event is growing each year, with fresh faces and freshly done up vans coming on the scene and bringing their ideas forward to make each year more memorable.

## **Location**

The location of the 44<sup>th</sup> Australian Van Nationals is Charters Towers, North Queensland. Take a step back in time and discover this enchanting outback town. Driving the streets of Charters Towers is like viewing a living montage of Australian history and heritage.

The Australian Van Nationals Event will be based at the Charters Towers Tourist Park, with the Sunday Show & Shine being held at the Charters Towers Showgrounds - All within minutes of the central location. Being the first time this event is being held in Queensland, we are expecting a huge following of car enthusiasts.

## **The Four Day Program**

**Thursday** - Entrants usually arrive on the Thursday to set up camp and socialise. It is an easy, casual day and evening.

**Friday** - Entrants are typically all on site by Friday. It is a day to meet others, chat about vans and catch up with friends from previous years. Entrants will have the opportunity to participate in an Observation Rally during the day and are all invited for a nostalgic movie night at the iconic Tors Drive In.

**Saturday** - A cruise to the historic town of Ravenswood, situated just 95km from Charters Towers is on the agenda. Entrants can enjoy a pub lunch at the Outback Railway Hotel and look over the old cars and motorbikes on display. On Saturday evening it is back to Charters Towers and time to dress up for the annual Fancy Dress Dinner with live entertainment.

**Sunday** - The Show & Shine will be held at the Charters Towers Showgrounds. This event will be open to the public from 9am - 3pm, enabling the public to come and see the vans and all other vehicles on display. As well as vans, we plan to showcase street machines, hot rods, classics and more, along with trade stands and kids activities. This will provide something of interest for all age groups and automotive tastes providing a fun Sunday outing.

## **Benefits to your Business/Corporation**

We will publicise the event through local newspapers and target local radio stations for a range of audiences.

The 44<sup>th</sup> Australian Van Nationals will also be advertising heavily on social media, now one of the most powerful advertising platforms of our time, as well as on many forum sites.

Add to this the posters/brochures that are placed in motoring orientated retailers and local businesses around the region and further afield, the scope of advertising is huge! There will also be advertising through the Charters Towers Regional Council. Photographs and film footage from the Australian Van Nationals in the past have received great coverage in regional news, newspapers and Australian automotive magazines.

The Naming Rights Sponsor will have the optimum business advertisement, with their business or corporate name being the first words rolling off anyone's tongue, in conversation, in media and on paper, on every single form and merchandise from the date sponsorship commences.

Investment for your sponsorship will be relative to the amount of exposure your business is interested in achieving during the four-day event. All our Sponsors are more than welcome to come along to the Show & Shine event and set up a display to sell goods and services while promoting your business.

For further information, or to provide sponsorship of any form for the 44<sup>th</sup> Australian Van Nationals 2019, please do not hesitate to contact us on the details below.

Kind Regards

Brad & Raylea Thomson - 2019 Charters Towers Australian Van Nationals Organisers

**For more information contact |** Raylea 0448 873 851 | Brad 0400 786 833  
E|2019vannats@gmail.com W|charterstowerstouristpark.com.au



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## SPONSORSHIP INFORMATION GUIDE

Sponsorship Level	Benefits
<b>Level 1</b> <b>\$200.00</b>	<ul style="list-style-type: none"> <li>– Appreciation Certificate</li> <li>– Day pass for two (2) people to the 2019 Australian Van Nationals Show &amp; Shine Day</li> <li>– Sponsorship of one (1) minor trophy</li> <li>– Business name under sponsors advertised on back of event T-shirt (no logo)</li> <li>– Advertising on the 2019 Australian Van Nationals Facebook page</li> <li>– Outdoor complimentary trade stand at the 2019 Australian Van Nationals Show &amp; Shine Day</li> </ul>
<b>Level 2</b> <b>\$500.00</b>	<ul style="list-style-type: none"> <li>– Appreciation Certificate</li> <li>– One (1) Event Stubby Holder</li> <li>– Day pass for two (2) people to the 2019 Australian Van Nationals Show &amp; Shine Day</li> <li>– Business logo (one colour) on back of event T-shirt</li> <li>– Sponsorship of two (2) minor trophies</li> <li>– Two (2) event goodie bags</li> <li>– Advertising on the 2019 Australian Van Nationals Facebook page</li> <li>– Outdoor complimentary trade stand at the 2019 Australian Van Nationals Show &amp; Shine Day</li> </ul>
<b>Level 3</b> <b>\$1000.00</b>	<ul style="list-style-type: none"> <li>– Appreciation Certificate</li> <li>– Two (2) Event Stubby Holders</li> <li>– Day pass for four (4) people to the 2019 Australian Van Nationals Show &amp; Shine Day</li> <li>– Business logo (one colour) on back of event T-shirt</li> <li>– Sponsorship of three (3) minor trophies</li> <li>– Sponsorship of three (3) major trophies</li> <li>– Four (4) event goodie bags</li> <li>– Advertising on the 2019 Australian Van Nationals Facebook page</li> <li>– Business advertising signage displayed for all four (4) days of the event</li> <li>– Outdoor complimentary trade stand at the 2019 Australian Van Nationals Show &amp; Shine Day - in high foot traffic area</li> </ul>
<b>Level 4</b> <b>\$5000.00</b> (Only one package available at this level)	<ul style="list-style-type: none"> <li>– The official Major Sponsor</li> <li>– Full naming rights of the 2019 Australian Van Nationals</li> <li>– Appreciation Certificate</li> <li>– Four (4) Event Stubby Holder</li> <li>– Day pass for eight (8) people to the 2019 Australian Van Nationals Show &amp; Shine Day</li> <li>– Business logo (one colour) on back of event T-shirt</li> <li>– Sponsorship advertised on front of event T-shirt</li> <li>– Sponsorship of 2019 Australia's #1 Top Overall Van trophy</li> <li>– Sponsorship of 2019 Australian #1 Vanners Choice Trophy</li> <li>– Sponsorship of three (3) other major trophies</li> <li>– Sponsorship of six (6) minor trophies</li> <li>– Four (4) event goodie bag</li> <li>– Full advertising on the 2019 Australian Van Nationals Facebook page, including naming rights and colour logo in page banner</li> <li>– Business advertising signage prominently displayed for all 4 days of the event</li> <li>– Outdoor complimentary trade stand at the 2019 Australian Van Nationals Show &amp; Shine Day - in highest foot traffic area</li> </ul>

### CONDITIONS OF SPONSORSHIP

- Sponsorship includes, but is not limited to, that stated above
- All logos are to be supplied by Sponsors in pdf format within the timeframe identified by event organiser
- All advertising signage to be displayed is to be supplied and collected by said Sponsor as directed
- Any Sponsor business cars, brochures and giveaways are appreciated for use in goodie bags

### PROPOSED TROPHY LIST\*

Show Class Trophies	Various Other Van Trophies	Other Awards/Trophies	Non Van Trophies
Australia's #1 Top Van Australia's Top Van - #2 to #10 Best Exterior - 1 <sup>st</sup> , 2 <sup>nd</sup> & 3 <sup>rd</sup> Best Interior - 1 <sup>st</sup> , 2 <sup>nd</sup> & 3 <sup>rd</sup> Best Undercarriage - 1 <sup>st</sup> , 2 <sup>nd</sup> & 3 <sup>rd</sup> Best Engine Bay - 1 <sup>st</sup> , 2 <sup>nd</sup> & 3 <sup>rd</sup>	Vanners Choice Best Small Van - 1 <sup>st</sup> , 2 <sup>nd</sup> & 3 <sup>rd</sup> Best Medium Van - 1 <sup>st</sup> , 2 <sup>nd</sup> & 3 <sup>rd</sup> Best Large Van - 1 <sup>st</sup> , 2 <sup>nd</sup> & 3 <sup>rd</sup> Best Millennium Van - 1 <sup>st</sup> , 2 <sup>nd</sup> & 3 <sup>rd</sup> Best Ladies Van Top Work Van Most Radical Van Best Engineered Van Best Van Murals - 1 <sup>st</sup> , 2 <sup>nd</sup> & 3 <sup>rd</sup> Best Van Graphics/Decals - 1 <sup>st</sup> , 2 <sup>nd</sup> & 3 <sup>rd</sup> Best Van Wrap - 1 <sup>st</sup> , 2 <sup>nd</sup> & 3 <sup>rd</sup> Best Restored Van - 1 <sup>st</sup> , 2 <sup>nd</sup> & 3 <sup>rd</sup> Best Unrestored Van - 1 <sup>st</sup> , 2 <sup>nd</sup> & 3 <sup>rd</sup> Best Sandman Van - 1 <sup>st</sup> , 2 <sup>nd</sup> & 3 <sup>rd</sup> Best Sundowner Van - 1 <sup>st</sup> , 2 <sup>nd</sup> & 3 <sup>rd</sup> Best Chrysler Van - 1 <sup>st</sup> , 2 <sup>nd</sup> & 3 <sup>rd</sup>	Best Club Display Hard Luck Award Most Memorable Male Most Memorable Female Encouragement Award x 3 Furthest Distance Travelled with Van Best Dressed Male Best Dressed Female Best Dressed 16 & Under Most Popular Sound System - 1 <sup>st</sup> , 2 <sup>nd</sup> & 3 <sup>rd</sup> Most Popular Light Show - 1 <sup>st</sup> , 2 <sup>nd</sup> & 3 <sup>rd</sup> Observation Rally - 1 <sup>st</sup> , 2 <sup>nd</sup> & 3 <sup>rd</sup>	Top Ute - 1 <sup>st</sup> , 2 <sup>nd</sup> Top Sedan Top Wagon Top Motorbike Top Murals Top Graphics Top Engine Bay Top Exterior Top Interior
<b>Semi Show Class</b> Best Van #1 to #10 Best Exterior - 1 <sup>st</sup> , 2 <sup>nd</sup> & 3 <sup>rd</sup> Best Interior - 1 <sup>st</sup> , 2 <sup>nd</sup> & 3 <sup>rd</sup> Best Engine Bay - 1 <sup>st</sup> , 2 <sup>nd</sup> & 3 <sup>rd</sup>			
<b>Kidz-Biz Judged Trophies (Vans)</b> Best Looking Display Best Murals Best Looking Interior Favourite Van Best Paint Best Engine Bay		* Trophy allocation for all categories may change depending on van numbers in each category.	

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